



Freitag 6.11.2009 **PHOENIX-SPRINT**  
Samstag 7.11.2009 **MUNNKLIPPEN-TRAIL**  
Sonntag 8.11.2009 **BITTERMARK-RUN**

# 3 Days

## PRESS RELEASE

### Brand New Event Launch – Dortmund to host the first “WINDSTOPPER® Trailrun Worldmasters” championship

The first ever “WINDSTOPPER® Trailrun Worldmasters” championship will take place in Dortmund between November 6–8, 2009. Over three days, athletes will compete over three gruelling stages of varying lengths. The fastest competitors can look forward to prize money totalling 20,000 euros. This extraordinary competition was initiated by title sponsor, W.L. Gore & Associates and is run by the event management agency Plan B, which also organises the highly successful GORE-TEX® Transalpine Run, which is now in its fifth year. The “WINDSTOPPER® Trailrun Worldmasters” will become an annual event.

Runners have long awaited the first ever trail running competition that genuinely deserves the title of “Worldmasters”. Covering a total of 54 kilometres and climbing more than 1,000 meters over three days, the athletes are faced with an exceptional running challenge that far exceeds the demands of a one-day event. For this reason, the event will attract participants from a wide variety of disciplines – mountain runners can pit themselves against marathon runners, trail runners against track and field athletes, sprinters against long-distance runners, and amateur joggers can follow on the heels of professionals.

In keeping with the extraordinary nature of this event, the WINDSTOPPER® Trailrun Worldmasters will also take place in an exceptional setting. In choosing Dortmund and the Ruhr, the event organizers have consciously opted for an unusual location. The finishing stretch, based on the site of a former factory furnace that also serves as the backdrop for the first stage, gives runners an unusual industrial setting. Combined with exciting trails that lead through neighbouring parks, forests, and hills, competitors are guaranteed no end of variety. Whether you go on a short sprint in the mountains as an exciting change from the usual track, or on a longer journey of discovery through the wind and rain, getting off the beaten track and running on different surfaces in different settings is what trail running is all about.

With frequently changeable weather and high levels of exertion, this is where the benefits of WINDSTOPPER® clothing really come to the fore, providing additional protection and a high level of comfort over a range of temperatures. The highly breathable yet windproof jackets, vests, trousers, and shirts are supplied by the most prestigious manufacturers of running wear, such as Asics, Adidas, Craft, Puma, Salomon, and GORE RUNNING WEAR™.

The WINDSTOPPER® Trailrun Worldmasters starts on Friday, November 6, 2009, with a fivekilometre sprint. This is followed on Saturday with the long-distance



[www.trailrun-worldmasters.com](http://www.trailrun-worldmasters.com)

PLAN B event company GmbH  
Birkenleiten 33 \* 81543 München \* Tel. +49 (0) 89 651299 30 \* Fax +49 (0) 89 651299 44  
info@planb-event.com \* [www.planb-event.com](http://www.planb-event.com)



# 3 Days

Freitag 6.11.2009 **PHOENIX-SPRINT**  
Samstag 7.11.2009 **MUNNKLIPPEN-TRAIL**  
Sonntag 8.11.2009 **BITTERMARK-RUN**

stage covering 30 kilometres and a 700-meter climb, leading up to the final stage on Sunday with around 19 kilometres and a 275-meter climb. Participants will start in four categories (men, women, male masters, female masters). However, PLAN B event company GmbH \*Birkenleiten 33\* 81543 München it's only the overall performance that counts, and each of the three stages is of equal value in the final reckoning. The short time differences in the sprint will be converted using an internationally approved system to compare with the running speeds over the longer distances, so that the best all-round runners will mount the victory podium at the end of the day. The entry fee is 179 euros per person, which includes catering during the day and in the evenings, as well as all transfers and a high-grade starter package. The number of participants is limited to 1,500. For more information or to register, visit [www.trailrun-worldmasters.com](http://www.trailrun-worldmasters.com) or call +49 (0) 89 / 6512 9930.

Press contact organizer  
Steffen Baptist - WINDSTOPPER® TRAILRUN WORLDMASTERS  
+49 (0) 8102 / 8965-22, [presse@trailrun-worldmasters.com](mailto:presse@trailrun-worldmasters.com)

Press contact title sponsor  
Jürgen Kurapkat - W. L. Gore & Associates GmbH  
+49 (0) 8063 / 80-1785, [jkurapkat@wlgore.com](mailto:jkurapkat@wlgore.com)



[www.trailrun-worldmasters.com](http://www.trailrun-worldmasters.com)

PLAN B event company GmbH  
Birkenleiten 33 \* 81543 München \* Tel. +49 (0) 89 651299 30 \* Fax +49 (0) 89 651299 44  
[info@planb-event.com](mailto:info@planb-event.com) \* [www.planb-event.com](http://www.planb-event.com)